



Name of Exhibitor: *IOPI Medical LLC*

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IOPI Medical manufactures the Iowa Oral Performance Instrument (IOPI), a product that objectively measures tongue and lip strength and can be used for biofeedback for oral motor exercises. It is typically used by speech pathologists and otolaryngologists with patients that have a variety of diseases, such as stroke, head and neck cancer, traumatic brain injury, Parkinson's disease, Bell's palsy and ALS. Objective measurements from the IOPI allows the therapist or physician to justify the need for therapy, set exercise parameters using the principles of exercise science, document the results, and evaluate program effectiveness.